

# OPPENHEIMER HOLDINGS INC.

Annual Stockholders' Meeting:

Virtual

New York, NY May 11, 2020



## WELCOME to Oppenheimer's 2020 Annual Stockholders' Meeting May 11, 2020

## SAFE HARBOR STATEMENT



This presentation and other written or oral statements made from time to time by representatives of Oppenheimer Holdings Inc. (the "company") may contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may relate to such matters as anticipated financial performance, future revenues or earnings, business prospects, new products or services, anticipated market performance and similar matters. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on the company's current beliefs, expectations and assumptions regarding the future of the company's business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of the company's control. The company cautions that a variety of factors could cause the company's actual results to differ materially from the anticipated results or other expectations expressed in the company's forwarding-looking statements. These risks and uncertainties include, but are not limited to, those risk factors discussed in Part I, "Item 1A. Risk Factors" of our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the SEC on March 2, 2020 (the "2019 10-K"). In addition, important factors that could cause actual results to differ materially from those in the forward-looking statements include those factors discussed in Part I, "Item 2. Management's Discussion & Analysis of Financial Condition and Results of Operations - Factors Affecting 'Forward-Looking Statements'" and Part II, "Item IA. Risk Factors" of our Quarterly Report on Form 10-Q for the guarter ended March 31, 2020 filed with the SEC on May 1, 2020 ("2020 10-Q1"). Any forward-looking statements herein are qualified in their entirety by reference to all such factors discussed in the 2019 10-K, the 2020 10-Q1 and the company's other SEC filings. There can be no assurance that the company has correctly or completely identified and assessed all of the factors affecting the company's business. Therefore, you should not rely on any of these forward-looking statements. Any forward-looking statement made by the company in this presentation is based only on information currently available to the company and speaks only as of the date on which it is made. The company does not undertake any obligation to publicly update or revise any forward-looking statements, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

## **BUSINESS OVERVIEW**



A Preeminent Wealth Manager and Investment Bank

**Oppenheimer** is a leading investment bank and full-service investment firm that provides financial services and advice to high net worth investors, individuals, businesses and institutions.

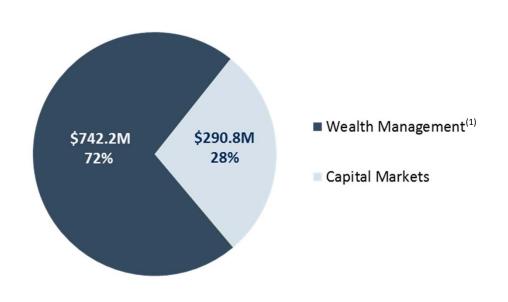
#### **Wealth Management**

Private client services and asset management solutions tailored to individuals' unique financial objectives

#### **Capital Markets**

Investment banking services and capital markets products for institutions and corporations

#### Business Mix - FY 2019 Revenue (\$1,033.4M)(2)



Oppenheimer Snapshot	3/31/20	12/31/19
Shareholders' Equity (\$M):	\$587.0	\$592.7
Market Cap (\$M):	\$256.6	\$383.5
Book Value per Share:	\$46.16	\$46.31
Tangible Book Value per Share:	\$32.79	\$33.03
Share Price:	\$19.76	\$27.48
Employees:	2,946	2,971
# of Financial Advisors:	1,029	1,032
Retail Branches in the US:	93	93
Client Assets under Administration (\$B):	\$79.1	\$91.0
Assets Under Management (\$B):	\$28.0	\$32.1

<sup>(1)</sup> Wealth Management represents the Private Client and Asset Management business segments.

<sup>(2)</sup> Does not include \$0.4 million allocated to Corporate/Other.

## **COVID-19 PANDEMIC**



#### **COVID-19 PANDEMIC:**

- COVID-19 quickly spread in the U.S. with cases reaching more than 1.2 million and more than 75,000 deaths (May 8<sup>th</sup>)
- States enforced regulatory mandates such as closures of non-essential businesses, "shelter-in place", school closures, and social distancing
- New York hit particularly hard with over 330,000 cases (May 8<sup>th</sup>)

#### FINANCIAL AND ECONOMIC IMPACT:

- Widespread fall-out as market volatility increased, credit quality deteriorated, liquidity concerns mounted, unemployment quickly ramped up, and supply and demand issues heightened
- S&P 500 down almost 34% from its all-time high of 3386 on February 19, 2020 to March low point
- Federal Reserve cut short-term interest rates by a total of 150bps along with a \$700 billion quantitative easing program
- The effective fed funds rate stood at 8bps on March 31, 2020 with a target range of 0bps to 25bps
- Bond market experienced a flight to safety as COVID-19 impact concerns caused declines in investment grade, high-yield corporate, municipals, and emerging markets debt
- Global oversupply of oil put pressure on oil prices which ended the quarter at \$20.28 a barrel
- U.S. 10-Year Treasury bond yields dropped to a historical intraday-low of .32% during March

#### **IMPACT ON OPPENHEIMER 1Q-20 RESULTS:**

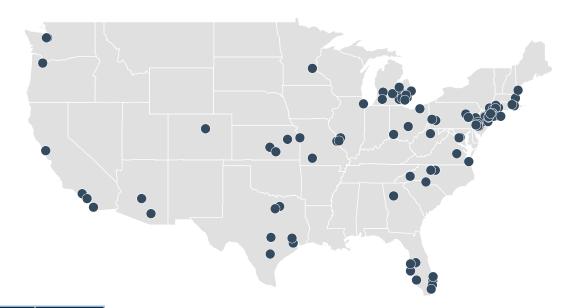
- Commission revenue ended the period up substantially (30%) due to transaction-based commissions on both the retail and institutional sides as clients repositioned their portfolios
- Asset management fees were up 17% during the 1Q-20 due to record high asset values of client portfolios as of year-end
  2019
- Largest impact on results for the 1Q-20 was the decrease in short-term interest rates, resulting in a decline of bank deposit sweep income of \$15.1 million from the 1Q-19
- Investment banking was down 8% due to the COVID-19 pandemic's effect on clients' risk appetite and the resulting cancellation of active mandates
- Trading losses of less than \$1 million due to firm's strong risk management amid reduced trading exposures
- Government-mandated shutdowns remain a major concern going into the second quarter with no certainty of when restrictions will be lifted or when the economy may resume a normal pattern of growth

## GLOBAL FOOTPRINT



Strong presence in the U.S. and Internationally

- 93 offices in the U.S.
- 6 international offices
- 2,946 employees
  - 1,029 financial advisors
  - 185+ institutional sales professionals
  - ~40 senior research analysts



	US	London	Hong Kong	Tel Aviv	Geneva	St. Helier	Frankfurt
Wealth Managemer	ıt 🗸						
Institutiona Equities	I ✓	✓	✓	✓	✓		
Fixed Incom	e ✓	✓	✓	✓		<b>✓</b>	
Investment Banking	<b>✓</b>	✓		✓			✓
Research	✓	✓		✓			





- Geneva, Switzerland
- St. Helier, Isle of Jersey

Frankfurt, Germany



Tel Aviv, Israel



Hong Kong

## **FULL YEAR 2019 HIGHLIGHTS**



- ✓ Highest gross revenue since 2010
- ✓ Highest net income and earnings per share since 2007
- ✓ Record assets under management of \$32.1 billion at December 31, 2019
- ✓ Record client assets under administration of \$91.0 billion at December 31, 2019
- ✓ Incentive fees of \$38.3 million for the year ended December 31, 2019, the highest since 2007
- ✓ Highest investment banking quarterly and full year revenue since 2010
- ✓ Shareholders' equity of \$592.7 million, a record high
- ✓ Book value per share was \$46.31 and tangible book value per share was \$33.03 at December 31, 2019, both at record highs

## SUMMARY OPERATING RESULTS – FULL YEAR



(\$000's)	For the 12-Months Ended					
REVENUE	13	2-31-19	12	2-31-18	% Change	
Commissions	\$	320,114	\$	329,668	(2.9)	
Advisory fees		353,671		314,349	12.5	
Investment banking		126,211		115,353	9.4	
Bank deposit sweep income		117,422		116,052	1.2	
Interest		50,723		52,484	(3.4)	
Principal transactions, net		30,094		14,461	108.1	
Other		35,144		15,787	122.6	
Total Revenue		1,033,379 958,154		958,154	7.9	
EXPENSES						
Compensation and related expenses		657,714		607,192	8.3	
Non-Compensation related expenses		300,753		306,093	(1.8)	
Total Expenses		958,467		913,285	4.9	
Pre-tax Income		74,912		44,869	67.0	
Net income	\$	52,953	\$	28,892	83.3	
Basic net income per share	\$	4.10	\$	2.18	+88.1%	
·	•		•			
Diluted net income per share	\$	3.82	\$	2.05	+86.3%	

#### Highlights

- Year-to-date revenues up approximately 8%
- Advisory fees higher due to higher incentive fees earned on alternative investments
- Investment banking fees increased due to higher M&A fees and debt underwriting income
- Bank deposit sweep income increased due to higher short-term interest rates over the comparable period
- Other revenue increased primarily due to increases in cash surrender value of Company-owned life insurance
- Compensation as a percentage of revenue was 63.6% in FY 2019 compared to 63.4% in FY 2018

## SUMMARY OPERATING RESULTS – FIRST QUARTER



(\$000's)	For the 3-Months Ended					
REVENUE	3-31-20 3-31-19				% Change	
Advisory fees		86,164		73,647	14.5%	
Investment banking		25,728		28,043	-9.0%	
Bank deposit sweep income		18,826		33,968	-80.4%	
Interest		10,890		12,727	-16.9%	
Principal transactions, net		(868)		11,438	*	
Other		(9,219)		12,538	*	
Total Revenue		234,770		251,770	-7.2%	
EXPENSES						
Compensation and related expenses		157,676		160,355	-1.7%	
Non-Compensation related expenses		66,871		75,363	-12.7%	
Total Expenses		224,547		235,718	-5.0%	
Pre-tax Income		10,223		16,052	-57.0%	
Net income	\$	7,818	\$	11,194	43.2%	
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Basic net income per share		\$0.61		\$0.86 -	41.0%	
Diluted net income per share		\$0.58		\$0.81	39.7%	

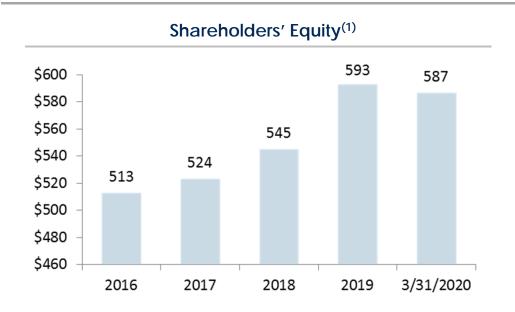
#### **Highlights**

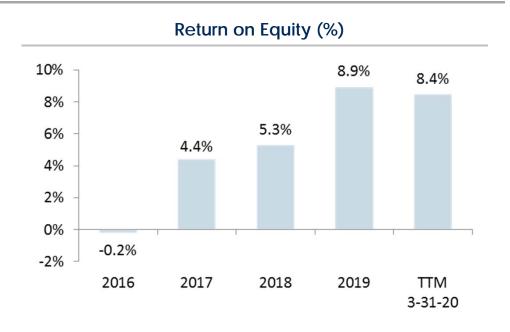
- Commissions higher due to clients repositioning their portfolios during market volatility related to COVID-19 pandemic
- Advisory fees higher based on record client assets under management at year-end 2019
- Lower short-term interest rates negatively impacted bank deposit sweep income
- Small trading losses due primarily to widening spreads in non-investment grade bonds and the dislocation in the municipal credit markets
- Other revenue decreased primarily due to decreases in value of assets supporting company-owned life insurance policies used to hedge deferred compensation obligations
- Compensation as a percentage of revenue was 67.2% in 1Q-20 compared to 63.7% in 1Q-19

<sup>\*</sup> Percentage not meaningful.

## SELECT FINANCIAL MEASURES





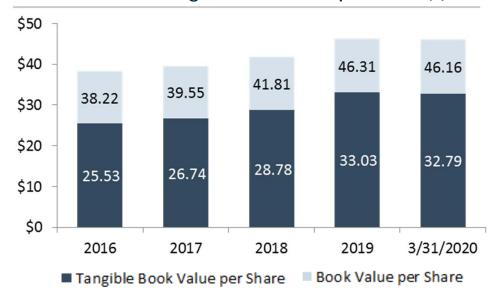


#### \$5 4.10 \$4 \$3 2.18 1.72 \$2



Earnings per Share (\$)

#### Book Value & Tangible Book Value per Share (\$)(1)



<sup>(1)</sup> Reduction in Shareholders' Equity during the 1Q-20 primarily due to repurchases of stock and vesting of employee share plan awards partially offset by issuance of stock pursuant to employee share plan and net income during the period.

## CAPITAL STRUCTURE



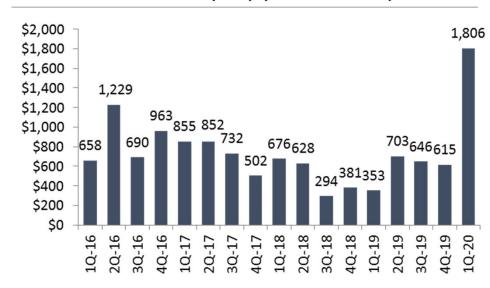
Conservative risk profile with strong balance sheet

As of March 31, 2020 (\$ in thousands)					
Total Assets:	\$2,139,633				
Shareholders' Equity: Long-Term Debt:	\$586,730 \$148,600				
Total Capitalization:	\$735,330				
Debt to Equity Ratio:	25.3%				
Gross Leverage Ratio <sup>(1)</sup> :	3.6x				
Broker-Dealer Regulatory Capital (\$ in thousands)					
Regulatory Net Capital:	\$250,900				
Regulatory Excess Net Capital:	\$224,100				

#### **Liquidity & Capital**

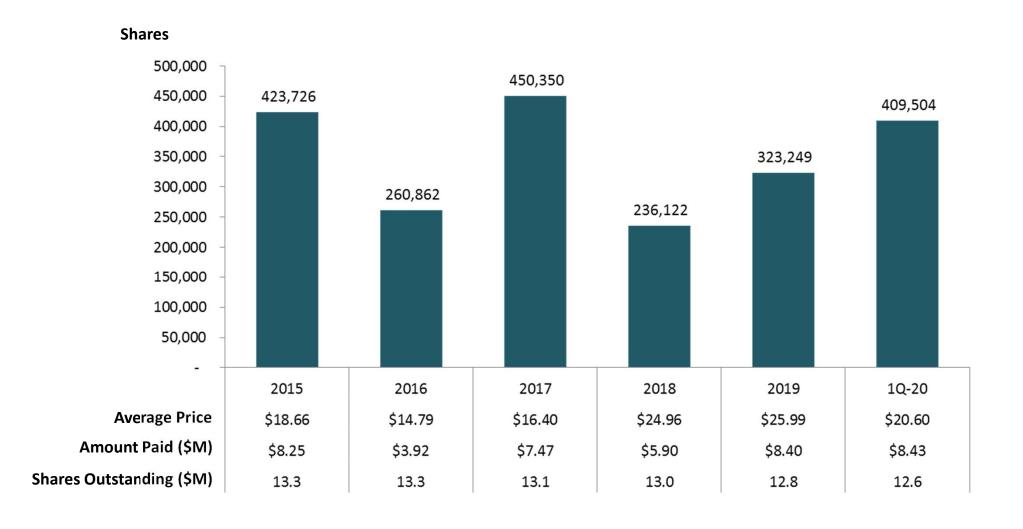
- The Company's level 3 assets were \$nil at March 31, 2020 (compared with \$21.8 million at March 31, 2019)
- Regulatory Net Capital and Excess Net Capital at record levels
- During the 1Q-20, the Company redeemed a total of \$1.4 million of its Senior Secured Notes
- VaR increase during the 1Q-20 due to increased volatility during the period as the CBOE Volatility Index ("VIX") increased from 14.38 on 2/19/20 to 82.69 on 3/16/20 prior to ending the quarter at 53.54

#### Value-at-Risk (VaR) (\$ in thousands)



## OPY CORPORATE CLASS A BUYBACK ACTIVITY





Note: The Company bought back a total of 409,504 shares for \$8.4 million (average price of \$20.60 per share) during the 1Q-20.

## INTEREST AND FEE REVENUE



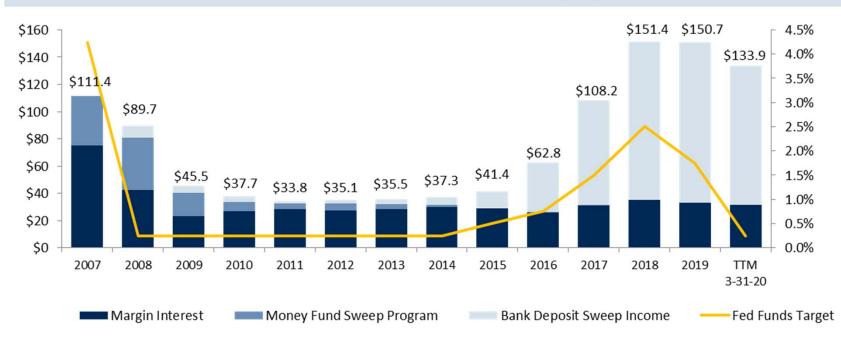
#### **FDIC Insured Bank Deposit Program**

- Client funds swept into deposit accounts at participating banks and eligible for FDIC deposit insurance
- +45 participating banks
- FDIC Insured Bank Deposit program balance of \$6.4 billion at 3-31-20 (\$4.9 billion at 12-31-19)
- Bank deposit sweep income of \$102.3 million for TTM 3-31-20

#### **Margin Lending**

- Credit extended to clients on a collateralized basis
- Average customer margin debits were \$764.7 million for TTM 3-31-20
- Margin interest revenue of \$31.6 million for TTM 3-31-20

#### Interest and Fee Revenue (\$M)



## **BUSINESS SEGMENT RESULTS**



	For the 12-Months Ended				For the 3-Months Ended					
(\$000's)	12-31-19	12-31-18	% Change		3-31-20		3-31-19	% Change		
Revenue										
Wealth Management(1)(2)	742,164	689,567	7.1%		160,694		180,113	12.1%		
Capital Markets	290,830	272,719	6.2%		75,542		70,961	6.1%		
Corporate - Other	385	(4,132)	*		(1,466)		696 -	*		
	\$ 1,033,379	\$ 958,154	7.3%	\$	234,770	\$	251,770	7.2%		
Pre-tax Income (loss)										
Wealth Management(1)(2)	195,523	167,687	14.2%		37,674		45,076	19.6%		
Capital Markets	(13,724)	(13,416)	2.2%		(143)		(2,647)	-1751.0%		
Corporate - Other	(106,887)	(109,402)	-2.4%		(27,308)		(26,377) _	3.4%		
	\$ 74,912	\$ 44,869	40.1%	\$	10,223	\$	16,052	57.0%		

<sup>\*</sup> Percentage not meaningful.

<sup>(1)</sup> Wealth Management represents the Private Client and Asset Management business segments.

<sup>(2)</sup> The decline in Wealth Management revenue for the 1Q-20 when compared to the 1Q-19 was primarily due to lower bank deposit sweep income of \$15.1 million and lower asset values underlying deferred compensation plans of \$20.3 million.

## LEADING WEALTH MANAGEMENT PLATFORM



Well recognized brand and one of the few independent, non-bank broker-dealers with full service capabilities

#### **Wealth Management Services**

#### Retail services:

- Full-Service Brokerage
- Financial Planning, Retirement Services, Corporate & Executive Services, and Trust Services
- Margin & Securities Lending

#### Advisory Services:

- Investment Policy Design & Implementation
- Asset Allocation & Portfolio Construction
- Research, Diligence & Manager Selection
- Portfolio Monitoring & Reporting

#### Alternative Asset Management:

- Hedge Funds & Fund-of-Funds
- Private Equity

#### Client Assets per Financial Advisor (\$M)



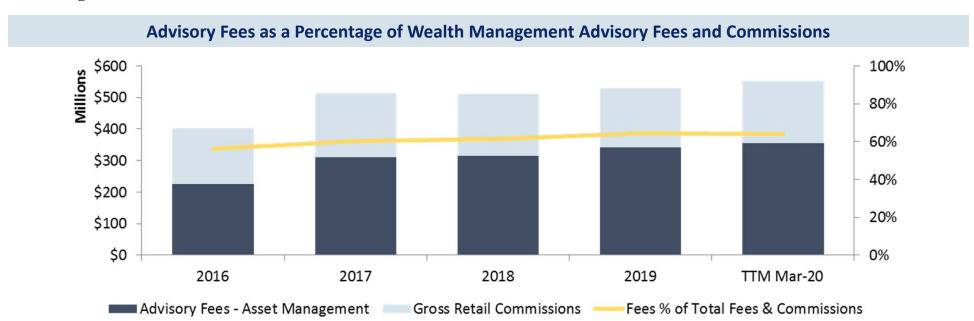
#### Wealth Management Revenue (\$M) \$800 742 683 690 \$700 597 \$600 \$500 \$400 \$300 180 161 \$200 \$100 \$0 2016 2017 2019 1Q-19 1Q-20 2018

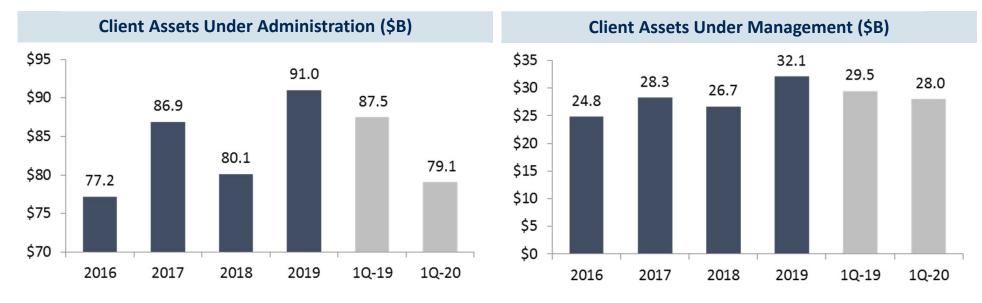


## WEALTH MANAGEMENT METRICS



Increasing shift to Fee-Based Revenue





## CAPITAL MARKETS



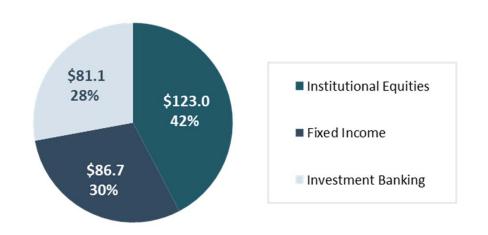
A leading capital markets business providing sophisticated investment banking, research and trading solutions

#### **Summary**

#### **Capital Markets segment includes:**

- Investment Banking
  - Mergers & Acquisitions
  - Equity Capital Markets
  - Debt Capital Markets
  - Restructuring & Special Situations
- Institutional Equities
  - Sales & Trading
  - Equity Research
  - Corporate Access
- Global Fixed Income
  - Taxable Fixed Income
  - Non-Taxable Fixed Income
  - Public Finance

#### **Capital Markets Revenue Breakdown**







## OPPORTUNITIES MOVING FORWARD



#### **SHARE REPURCHASE PROGRAM:**

- Purchased 409,504 shares for \$8.4 million at an average price of \$20.60 during the 1Q-20.
- Will continue to opportunistically purchase outstanding shares in the open market.
   (Remaining authorization: 180,031 shares)

#### **INORGANIC GROWTH OPPORTUNITIES:**

- Will continue to pursue opportunities in the independent channel.
- Re-pricing of the sector improves likelihood of attractive business opportunities in the near term.

#### **SENIOR SECURED NOTES ("Notes"):**

- ❖ Purchased \$1.4 million of Notes at a discount of \$94 during the 1Q-20.
- ❖ Will continue to opportunistically purchase Notes in the open market.
- Call price declines from 103.375% to 101.6875% at June 30, 2020.
- Exploring refinancing alternatives in low interest rate environment.



## **THANK YOU!**