



# OPPENHEIMER HOLDINGS INC.

Fourth Quarter and Full Year 2019 Investor Update



# SAFE HARBOR STATEMENT

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This presentation and other written or oral statements made from time to time by representatives of Oppenheimer Holdings Inc. (the “company”) may contain “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. These forward-looking statements may relate to such matters as anticipated financial performance, future revenues or earnings, business prospects, new products or services, anticipated market performance and similar matters. The Private Securities Litigation Reform Act of 1995 provides a safe harbor for forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on the company’s current beliefs, expectations and assumptions regarding the future of the company’s business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of the company’s control. The company cautions that a variety of factors could cause the company’s actual results to differ materially from the anticipated results or other expectations expressed in the company’s forward-looking statements. These risks and uncertainties include, but are not limited to, those risk factors discussed in Part I, “Item 1A. Risk Factors” of our Annual Report on Form 10-K for the year ended December 31, 2018 filed with the SEC on March 1, 2019 (the “2018 10-K”). In addition, important factors that could cause actual results to differ materially from those in the forward-looking statements include those factors discussed in Part II, “Item 7. Management’s Discussion & Analysis of Financial Condition and Results of Operations – Factors Affecting ‘Forward-Looking Statements’” of our Quarterly Report on Form 10-Q for the quarter ended September 30, 2019 filed with the SEC on October 25, 2019 (“2019 10-Q3”). Any forward-looking statements herein are qualified in their entirety by reference to all such factors discussed in the 2018 10-K, the 2019 10-Q3 and the company’s other SEC filings. There can be no assurance that the company has correctly or completely identified and assessed all of the factors affecting the company’s business. Therefore, you should not rely on any of these forward-looking statements. Any forward-looking statement made by the company in this presentation is based only on information currently available to the company and speaks only as of the date on which it is made. The company does not undertake any obligation to publicly update or revise any forward-looking statements, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

# BUSINESS OVERVIEW



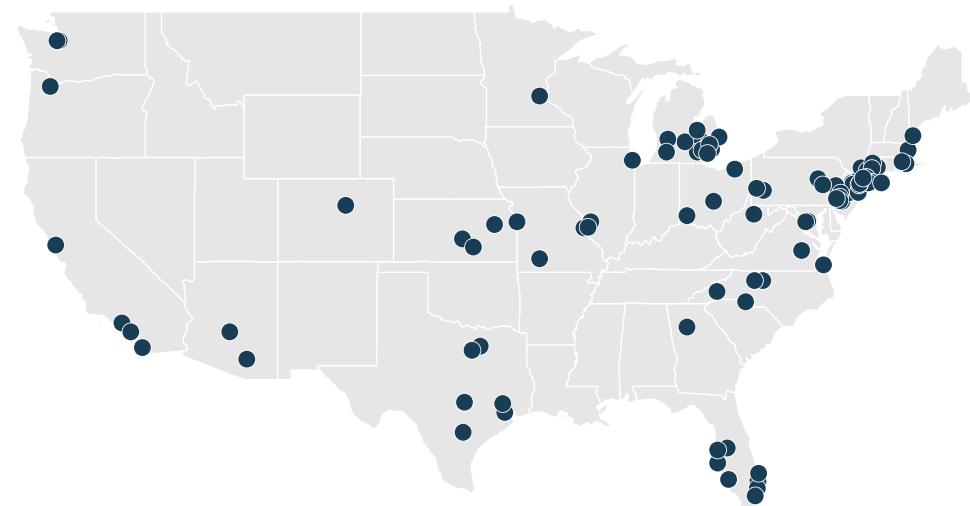
**Oppenheimer** is a leading investment bank and full-service investment firm that provides financial services and advice to high net worth investors, individuals, businesses and institutions.

## Oppenheimer Snapshot (as of 12/31/19)

Listed NYSE Ticker:	OPY
Shareholders' Equity (\$M):	\$592.7
Market Cap (\$M):	\$349.0
Book Value per Share:	\$46.31
Tangible Book Value per Share:	\$33.03
Share Price:	\$27.48
Employees:	2,971
# of Financial Advisors:	1,032
Retail Branches in the US:	93
Client Assets under Administration (\$B):	\$91.0
Assets Under Management (\$B):	\$32.1

**\$1.03** billion  
Revenue for 2019

**\$53.0** million  
Net Income for 2019



- London, UK
- Geneva, Switzerland
- St. Helier, Isle of Jersey
- Frankfurt, Germany



- Tel Aviv, Israel



- Hong Kong, China

- Highest gross revenue since 2010
- Highest net income and earnings per share since 2007
- Record assets under management of \$32.1 billion at December 31, 2019
- Record client assets under administration of \$91.0 billion at December 31, 2019
- Incentive fees of \$38.3 million for the year ended December 31, 2019, the highest since 2007
- Highest investment banking quarterly and full year revenue since 2010
- Shareholders' equity of \$592.7 million, a record high
- Book value per share of \$46.31 and tangible book value per share of \$33.03 at December 31, 2019, both at record highs

# SUMMARY OPERATING RESULTS: 4Q-19 (UNAUDITED)



(\$000's)	For the 3-Months Ended			Highlights
	12-31-19	12-31-18	% Change	
<b>REVENUE</b>				
Commissions	\$ 81,182	\$ 83,733	(3.0)	
Advisory fees	118,430	81,377	45.5	
Investment banking	44,364	30,911	43.5	
Bank deposit sweep income	22,730	31,849	(28.6)	
Interest	12,102	13,798	(12.3)	
Principal transactions, net	8,005	5,351	49.6	
Other	9,068	(3,765)	*	
<b>Total Revenue</b>	<b>295,881</b>	<b>243,254</b>	<b>21.6</b>	
<b>EXPENSES</b>				
Compensation and related expenses	190,292	149,371	27.4	
Non-Compensation related expenses	70,616	78,306	(10.9)	
<b>Total Expenses</b>	<b>260,908</b>	<b>227,677</b>	<b>14.6</b>	
Pre-tax Income	34,973	15,577	124.5	
<b>Net income</b>	<b>\$ 25,435</b>	<b>\$ 8,261</b>	<b>207.9</b>	
<b>Basic net income per share</b>	<b>\$ 1.99</b>	<b>\$ 0.62</b>	<b>+221.0%</b>	
<b>Diluted net income per share</b>	<b>\$ 1.84</b>	<b>\$ 0.59</b>	<b>+211.9%</b>	

\* Percentage not meaningful.

# SUMMARY OPERATING RESULTS: FY 2019 (UNAUDITED)



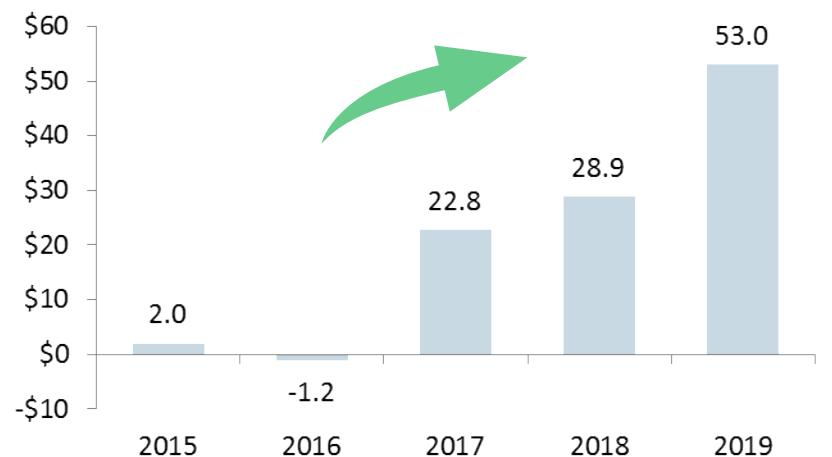
(\$000's)	For the 12-Months Ended		
<b>REVENUE</b>	<b>12-31-19</b>	<b>12-31-18</b>	<b>% Change</b>
Commissions	\$ 320,114	\$ 329,668	(2.9)
Advisory fees	353,671	314,349	12.5
Investment banking	126,211	115,353	9.4
Bank deposit sweep income	117,422	116,052	1.2
Interest	50,723	52,484	(3.4)
Principal transactions, net	30,094	14,461	108.1
Other	35,144	15,787	122.6
<b>Total Revenue</b>	<b>1,033,379</b>	<b>958,154</b>	<b>7.9</b>
<hr/>			
<b>EXPENSES</b>			
Compensation and related expenses	657,714	607,192	8.3
Non-Compensation related expenses	300,753	306,093	(1.8)
<b>Total Expenses</b>	<b>958,467</b>	<b>913,285</b>	<b>4.9</b>
Pre-tax Income	74,912	44,869	67.0
<b>Net income</b>	<b>\$ 52,953</b>	<b>\$ 28,892</b>	<b>83.3</b>
<b>Basic net income per share</b>	<b>\$ 4.10</b>	<b>\$ 2.18</b>	<b>+88.1%</b>
<b>Diluted net income per share</b>	<b>\$ 3.82</b>	<b>\$ 2.05</b>	<b>+86.3%</b>

## Highlights

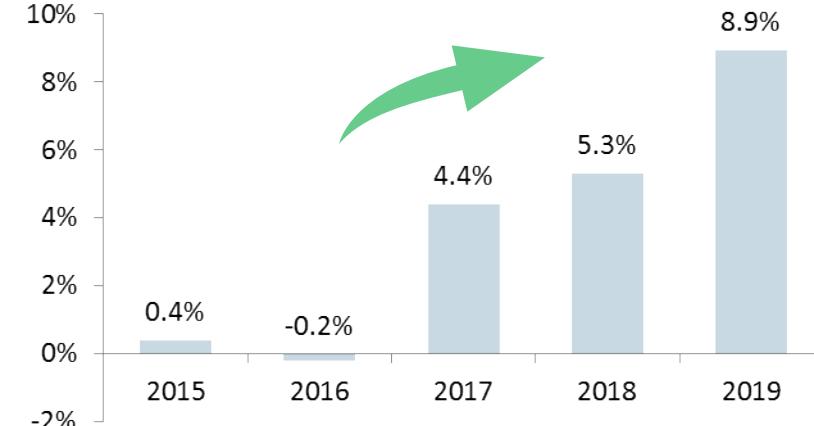
- Year-to-date revenues up approximately 8%
- Advisory fees higher due to higher incentive fees earned on alternative investments
- Investment banking fees increased due to higher M&A fees and debt underwriting income
- Bank deposit sweep income increased due to higher short-term interest rates over the comparable period
- Other revenue increased primarily due to increases in cash surrender value of Company-owned life insurance
- Compensation as a percentage of revenue was 63.6% FY 2019 compared to 63.4% FY 2018

# SELECT FINANCIAL MEASURES

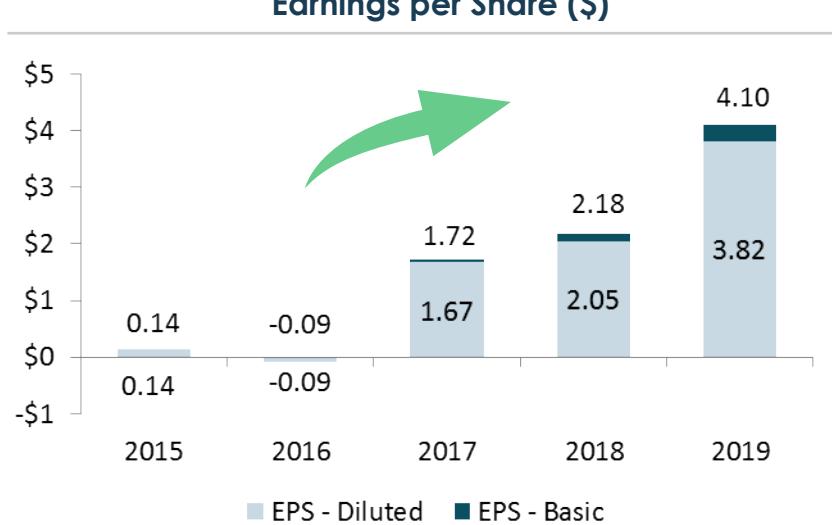
**Net Income (\$M)**



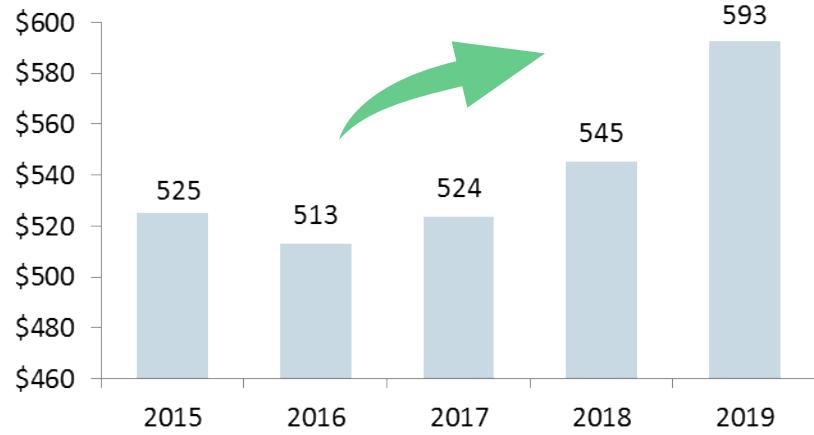
**Return on Equity (%)**



**Earnings per Share (\$)**



**Shareholders' Equity**



# WEALTH MANAGEMENT\*



Well recognized brand and one of the few independent, non-bank broker-dealers with full service capabilities

## RETAIL SERVICES

- Full-Service Brokerage
- Financial Planning, Retirement Services, Corporate & Executive Services, and Trust Services
- Margin & Securities Lending

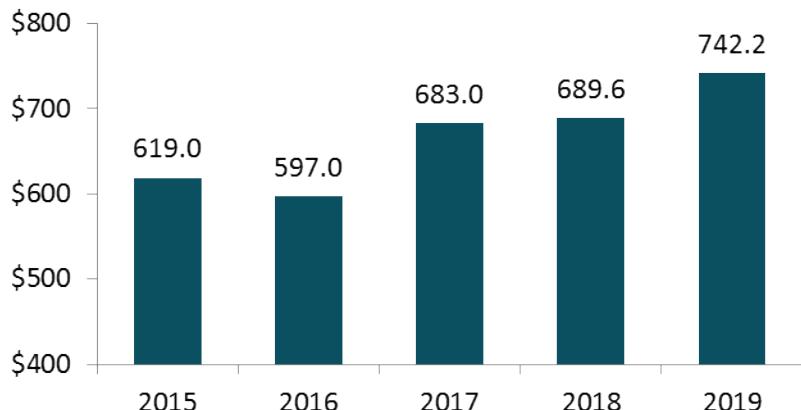
## ADVISORY SERVICES

- Investment Policy Design & Implementation
- Asset Allocation & Portfolio Construction
- Research, Diligence & Manager Selection
- Portfolio Monitoring & Reporting

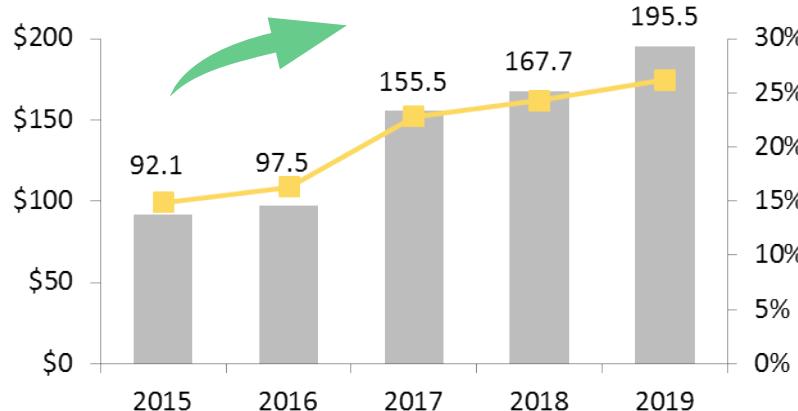
## ALTERNATIVE INVESTMENTS

- Hedge Funds and Fund-of-Funds
- Private Equity
- Private Market Opportunity (Qualified Investors only) recently launched to source investments across the private markets continuum

### Wealth Management Revenue (\$M)



### Pre-Tax Income (\$M) and Pre-Tax Margin (%)



### Key Business Metrics

1,032

Financial Advisors

At 12/31/19

\$91.0B

Assets under  
Administration  
At 12/31/19

\$32.1B

Assets under  
Management  
At 12/31/19

\$1.5B

Net New Client  
Assets  
For 2019

# CAPITAL MARKETS

A leading capital markets business providing sophisticated investment banking, research and trading solutions

## INSTITUTIONAL EQUITIES

- Sales and Trading
- Equity Research
  - ~40 senior research analysts covering 600+ companies
- Corporate Access (Conferences & NDRs)

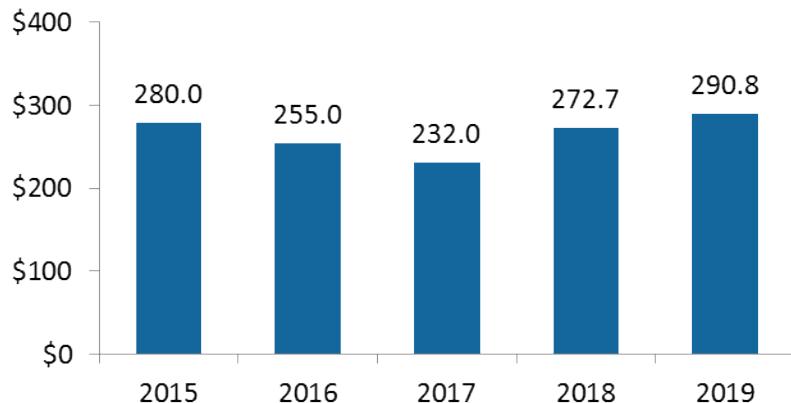
## INVESTMENT BANKING

- Mergers & Acquisitions
- Equity Capital Markets
- Debt Capital Markets
- Restructuring & Special Situations

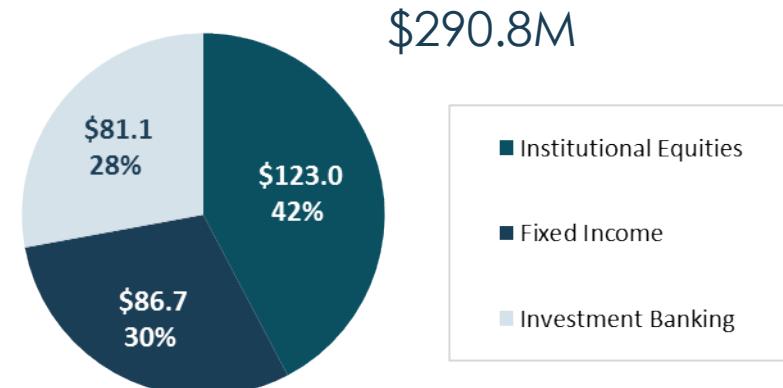
## FIXED INCOME

- Taxable Fixed Income
- Non-Taxable Fixed Income
- Public Finance

Capital Markets Revenue (\$M)



Capital Markets Revenue Breakdown 2019



## Investment Banking Focus Industries



# SELECT 4Q-19 INVESTMENT BANKING TRANSACTIONS



<p><b>\$70,250,000</b></p> <p></p> <p><i>Healthcare Confidentially Marketed Public Offering &amp; Concurrent Private Placement Lead Bookrunner December 2019</i></p>	<p><b>\$125,000,000</b></p> <p></p> <p><i>Debt Capital Markets Republic of Suriname Sovereign Notes Issuance Sole Bookrunner &amp; Lead Manager December 2019</i></p>	<p><b>\$150,000,000</b></p> <p></p> <p><i>Debt Capital Markets Lao People's Democratic Republic Sovereign Notes Issuance Sole Bookrunner &amp; Lead Manager December 2019</i></p>	<p><b>\$195,615,000</b></p> <p></p> <p><i>Healthcare Confidentially Marketed Public Offering Lead Manager December 2019</i></p>
<p><b>\$72,909,000</b></p> <p></p> <p><i>Healthcare Convertible Senior Notes Offering Sole Placement Agent November 2019</i></p>	<p><b>\$143,000,000 \$121,500,000</b></p> <p></p> <p><i>Restructuring 2020 Note Discounted Exchange &amp; Second Lien Term Loan Exclusive Financial Advisor November 2019</i></p>	<p><b>\$80,500,000</b></p> <p></p> <p><i>Technology Follow-On Joint Bookrunner November 2019</i></p>	<p><b>Undisclosed</b></p> <p></p> <p><i>Rental Services Sale of Company Exclusive Financial Advisor November 2019</i></p>
<p><b>Undisclosed</b></p> <p></p> <p><i>Financial Institutions Sale of Foresters Life Insurance &amp; Annuity Company to Nassau Re Financial Advisor November 2019</i></p>	<p><b>Undisclosed</b></p> <p></p> <p><i>Consumer Sale of Wisconsin Cheese Group Exclusive Financial Advisor October 2019</i></p>	<p><b>\$615,000,000</b></p> <p></p> <p><i>Financial Institutions Initial Public Offering Co-Lead Manager October 2019</i></p>	<p><b>\$400,000,000</b></p> <p></p> <p><i>Debt Capital Markets Senior Notes Global Bookrunner &amp; Lead Manager October 2019</i></p>

# CAPITAL STRUCTURE

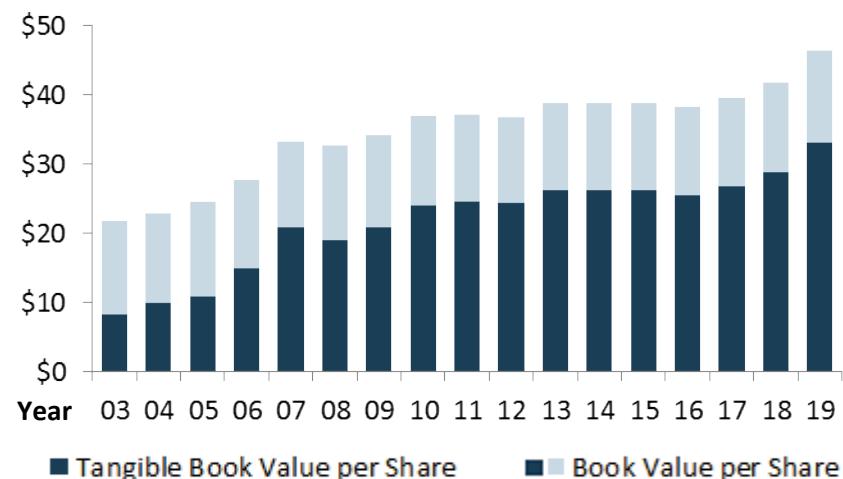
Conservative risk profile with strong balance sheet

As of December 31, 2019 (\$ in thousands)	
Total Assets:	\$2,464,749
Shareholders' Equity:	\$592,722
Long-Term Debt:	\$150,000
Total Capitalization:	\$742,722
Debt to Equity Ratio:	25.3%
Gross Leverage Ratio <sup>(1)</sup> :	4.2x
Broker-Dealer Regulatory Capital (\$ in thousands)	
Regulatory Net Capital:	\$223,407
Regulatory Excess Net Capital:	\$206,753

## Liquidity & Capital

- During the year ended December 31, 2019, the Company redeemed a total of \$50 million (25%) of its Senior Secured Notes
- The Company bought back a total of 323,249 shares for \$8.4 million (average price of \$25.99 per share) during the year ended December 31, 2019
- The Company's level 3 assets were \$nil at December 31, 2019 (compared with \$21.8 million at December 31, 2018)
- Regulatory Net Capital and Excess Net Capital at highest levels in over a decade
- Historical book and tangible book value per share both at record highs

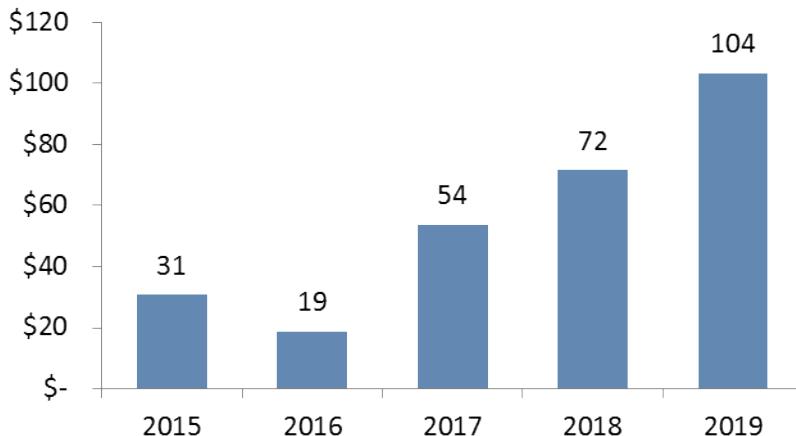
## Historical Book & Tangible Book Value per Share (\$)



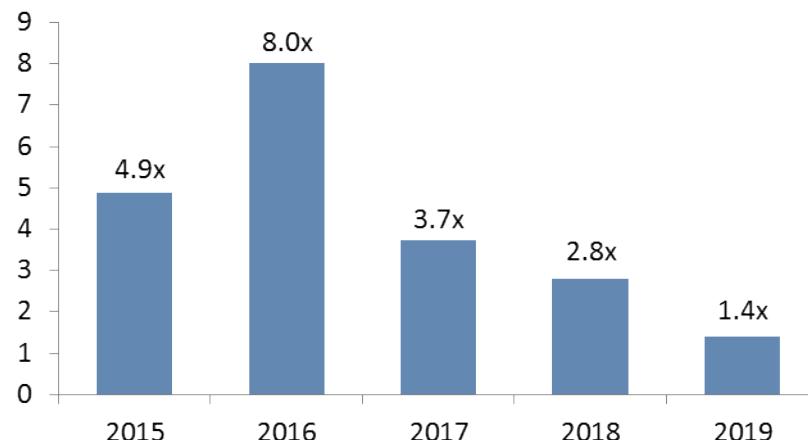
(1) Total Assets divided by Total Shareholders' Equity.

# HISTORICAL FINANCIAL RATIOS

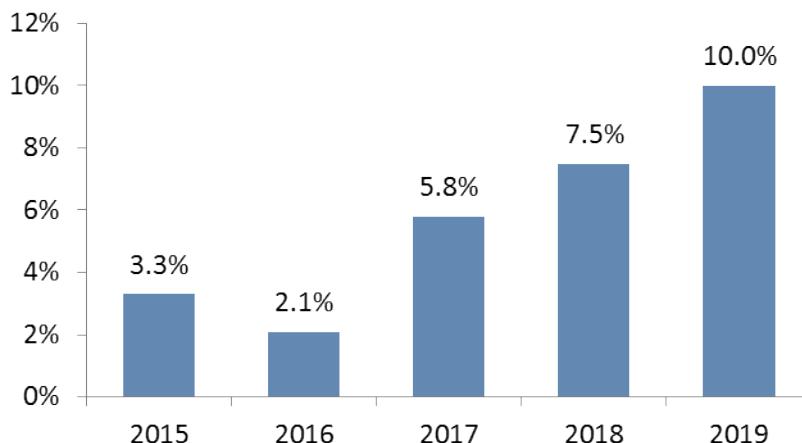
Consolidated Adjusted EBITDA (\$M)



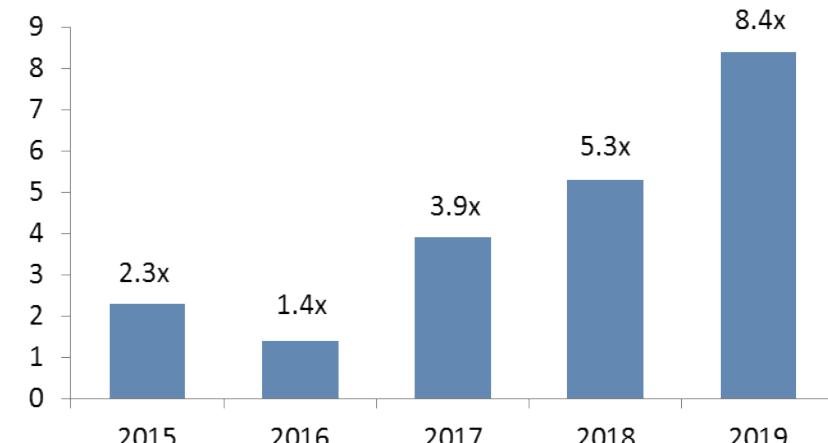
Long-Term Debt to Consolidated Adjusted EBITDA (x)



Consolidated Adjusted EBITDA Margin (%)



Interest Coverage (x)



- Firm's operating results have significantly improved over the last few years
- Business model is low risk and well diversified with low leverage
- Building momentum in investment banking business
- Increasing shift from transaction-based business to fee-based business
- Stable short-term interest rate environment will put pressure on net interest margins
- Investing in technology to enhance compliance efforts and to support business initiatives
- Conservative balance sheet
- Reduced leverage as a result of additional liquidity
- Reviewing prospects of independent wealth management channel
- ARS portfolio significantly reduced by tender offers and redemptions
- Lower legal and regulatory costs



For more information contact Investor Relations at [info@opco.com](mailto:info@opco.com)